



Kay Bailey Hutchison Convention Center  
DALLAS, TEXAS

America's leading high-technology  
event for those who design, construct,  
own, and operate our built environment

A DBEI Event



Co-Sponsored By



## Digital Built Week Americas

Exhibitor, Advertiser & Sponsorship  
Prospectus

**Exhibit:** June 14-15, 2023

**Conference:** June 13-15, 2023

# DIGITAL BUILT WEEK is back

## Delivering the Buyers You Want:

Having concluded our June 2022 event in Anaheim, Digital Built Week Americas returns in 2023 to Dallas with an expanded line-up of events connecting the people dedicated to advancing the productivity, efficiency and sustainability of the built environment. Our flagship BILT event attended by 2,000 industry professionals, anchors a week full of AECO life-cycle and best practice events focusing on the tools, processes, workflows, innovation and collaboration driving industry forwards.

With the addition of AEC Science & Technology's portfolio of events, and a select group of related co-located conferences, the expanded Digital Built Week will offer a cutting edge slate of solutions for the important design, building, infrastructure, construction, and facilities management marketplaces.

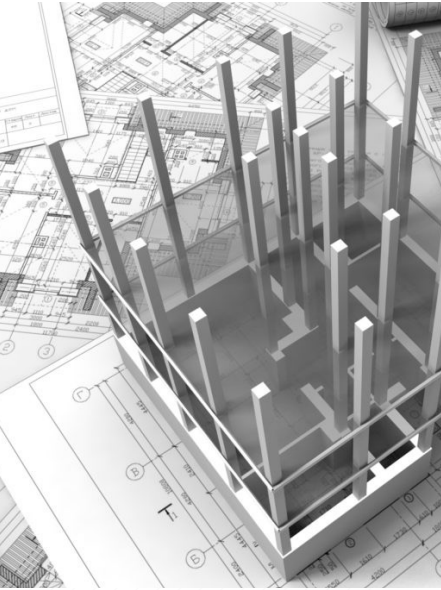
We are proud to provide the Americas and the broader international AECO ecosystem a comprehensive and expanded program and a showcase for emerging technology solutions, workflows, projects, and industry innovations.

Welcome to our community!

## Here is why you should Exhibit or become a Sponsoring Partner:

Targeted to top decision makers and technology thought leaders, Digital Built Week will reach the entire project team. An educationally rich conference and a diverse trade show floor will explore the issues of interoperability, effective planning accurate design, improved construction and efficient maintenance and operations – all spanning the design construction life-cycle. Don't miss the opportunity to be part of the only event delivering solutions that explore the latest trends and products, industry best practices and emerging technologies providing real-world and tangible outcomes for AECO professionals to improve the way we live, work, and play in a digital world.





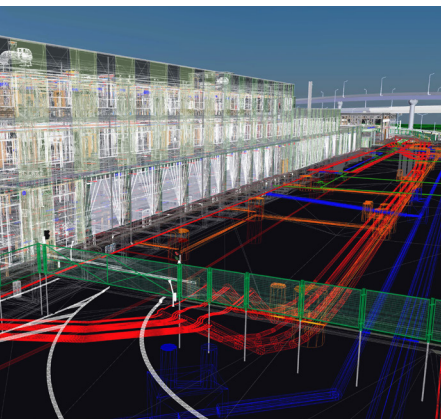
## Digital Built Week will feature an extensive conference program focused on:

- BIM, Interoperability & Integrated Project Delivery
- Building Performance, Energy & Health/Safety/Welfare
- Emerging Technologies, Drones, Mobile Solutions & 3D
- Facility, Asset & Life-cycle Management
- Green/Sustainable Design & Construction
- Project, Financial & Construction Management
- Smart Cities & Connected Communities
- Specs, Codes, Standards, & Document Management
- Sustainable Sites, Mapping & Infrastructure



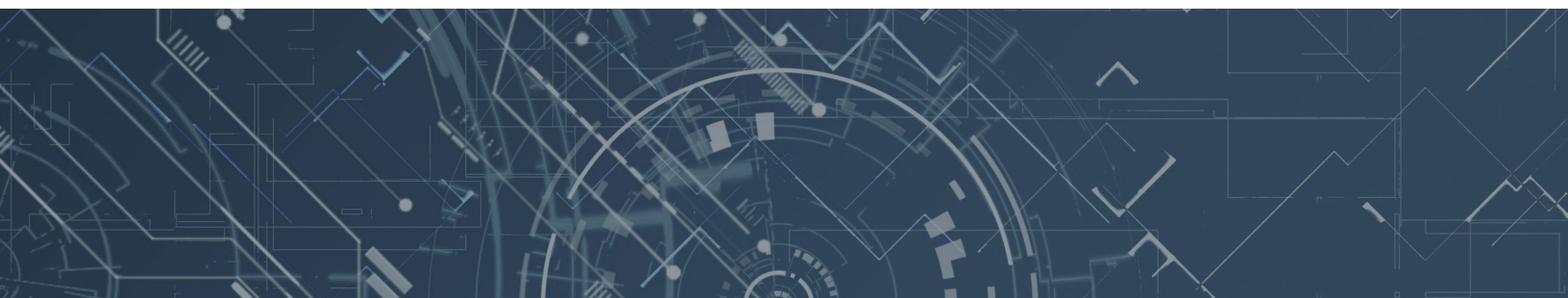
## And on the expo floor, additional presentation areas will feature:

- Start-Up Pavilion (for new companies and new digital tools)
- Connected Job-Sites Theatre
- Building Performance Theatre
- Smart and Sustainable Cities Theatre
- The BIM Theatre



## Join Digital Built Week today to gain these exclusive benefits:

- Access over 2000 elite industry superusers and decision makers
- Engage in a uniquely industry-curated and vendor-neutral forum
- Participate in the leading program showcasing industry-wide workflows
- Sell your products and services to the early adopters
- Meet and network with influencers and tier-1 national and global AECO firms
- Learn that no other event is more loved in the AECO industry or delivers better access





# Who will attend?

## Visitor Profile

- 20% **ARCHITECTS**  
architectural, interiors, specifiers

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- 20% **ENGINEERS**  
HVAC, environmental, mechanical, electrical, structural, civil, power/process/plant

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- 15% **CONTRACTORS**  
homebuilders, commercial, design/build

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- 15% **OWNERS/OPERATORS**  
government, facility managers, developers, planners

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- 10% **UNIVERSITY/RESEARCH**  
educators, students

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- 10% **AEC RELATED**  
consultants, associations, document/resource management

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- 10% **PRODUCT DEVELOPMENT/MANUFACTURERS**  
building/construction product vendors, technology providers, software developers

## Attendee Job Titles

- 19% **CEO/Owner/Principal**

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- 17% **Architect/Engineer/Designer/specifier**  
(non-management)

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- 15% **Project Manager/Construction Management /**  
Other Management Level

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- 13% **VP/Department Manager/Other Executive Level**

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- 12% **Other Related AEC Professionals**

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- 9% **Product Design / Manufacturer**

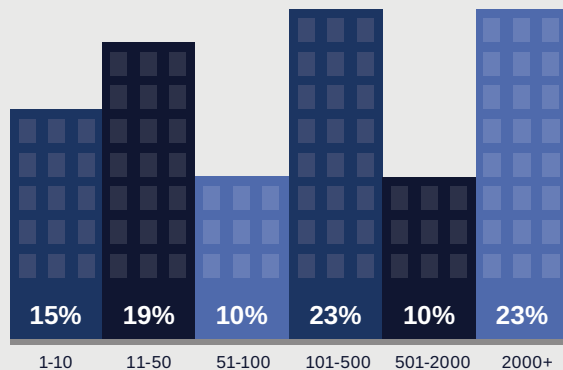
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- 8% **Consulting**

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- 7% **Educator/Researcher**

## Company Size



## Type of Work Firms do

### INDUSTRY SECTOR

COMMERCIAL	68%
INSTITUTIONAL	53%
GOVERNMENT	68%
RESIDENTIAL	38%
INFRASTRUCTURE	25%
INDUSTRIAL	39%

## Exhibitor Profile

- 30% **INFORMATION TECHNOLOGY**  
BIM, software, IT services, hardware/peripherals/servers, communications

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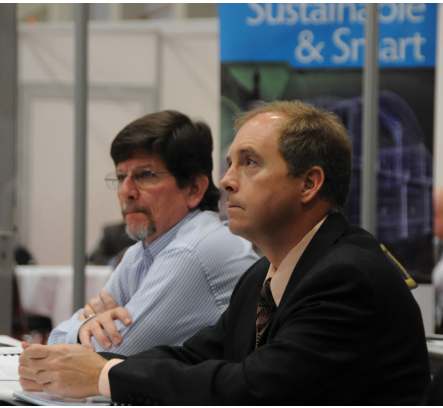
- 30% **BUILDING/CONSTRUCTION PRODUCTS**  
energy, green building, facilities performance

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- 30% **CIVIL/SITE/INFRASTRUCTURE SERVICES**  
data recording, drones, GIS, mapping

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- 10% **RELATED AEC RESOURCES**  
codes, data resources/clearing houses, associations, publications, education, document management services



## Exhibit + Advertising + Sponsorship Opportunities

Brand awareness doesn't have to stop at your booth. Exhibiting at Digital Built Week provides ample opportunity to market your product to an engaged audience.

You and your company are entitled to actively participate in the entire event including **keynotes, conferences, special interest meetings, social/networking activities, and more.**



### Specific benefits include:

- Two passes to AEC-ST conference sessions
- Two listings in the show program
- Two complimentary conference passes to invite your key buyers
- Side rail and rear wall draping
- Company profile, logo & link on website.  
Link will be active for 30 days after the event.
- Standard booth signage
- Company profile and logo on website

<b>Exhibit Space</b>	<b>\$45</b> PER SQ. FT.	<b>\$4,500</b> PER 10 FT. X 10 FT.	For most up to date plan, please visit <a href="http://www.dbei.org">www.dbei.org</a>
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<b>Sponsorship Levels</b>	<b>DIAMOND</b> \$100,000	<b>PLATINUM</b> \$80,000	<b>GOLD</b> \$60,000	<b>SILVER</b> \$40,000	<b>BRONZE</b> \$20,000
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### Turnkey Start-up Demonstration Kiosks Rate: \$2500

Each kiosk comes complete with your company logo, electricity, internet access, and carpeting. It's ready for you to plug-in and begin demonstrating your software with no set-up delays or additional costs.



### Choose Sponsorship and Advertising inclusions from our list or let us build a Custom Package for you!

Lab Sponsors, Mobile Apps, Signage & Banners, Food/Beverage/Receptions, Keynote & Plenary Sponsors, Lanyards, Tote Bags, Demo Suites, And more...

VISIT [WWW.DBEL.ORG](http://WWW.DBEL.ORG) TO LEARN MORE ABOUT OPTIONS AND AVAILABILITY



# Digital Built Week Americas

June 13-15, 2023 | Dallas, Texas

## About the Sponsors:



### Digital Built Environment Institute

A global not for profit with a mission to help industry respond to change and the need for more sustainable practices, the Institute provides environments, services, and products to help industry adopt advances in technology and process, works directly with software developers, manufacturers and industry leaders to help both foster and respond to the changing needs of digital practice, and works to improve productivity, efficiency and collaboration in a world where environmental concerns dictate a need for rapid improvements in what we do and how we do it.

For more information, contact [info@dbei.org](mailto:info@dbei.org) or visit: [www.dbei.org](http://www.dbei.org)



### AEC Science & Technology, LLC

AEC-ST develops sustainable, high performance & technology solutions for the built environment. A company with a depth of experience spanning more than 40 years for the AECO industry, it has created, managed, and produced the AEC Science & Technology and the Ecobuild tradeshows and conferences including the former A/E/C SYSTEMS International conferences and exhibitions which regularly drew more than 25,000 professionals and over 500 exhibiting tech companies. AEC-ST focuses on bringing the entire project team together to advance interoperable design and construction solutions for the full facilities and infra-structure life-cycle, to make our built world a better place to live, work, and play.

For more information, contact [info@aecst.com](mailto:info@aecst.com) or visit: [www.aecst.com](http://www.aecst.com)

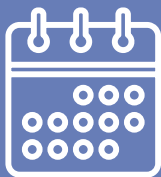
## To Sign-up, contact:

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## And mark your calendar for our other events around the globe:

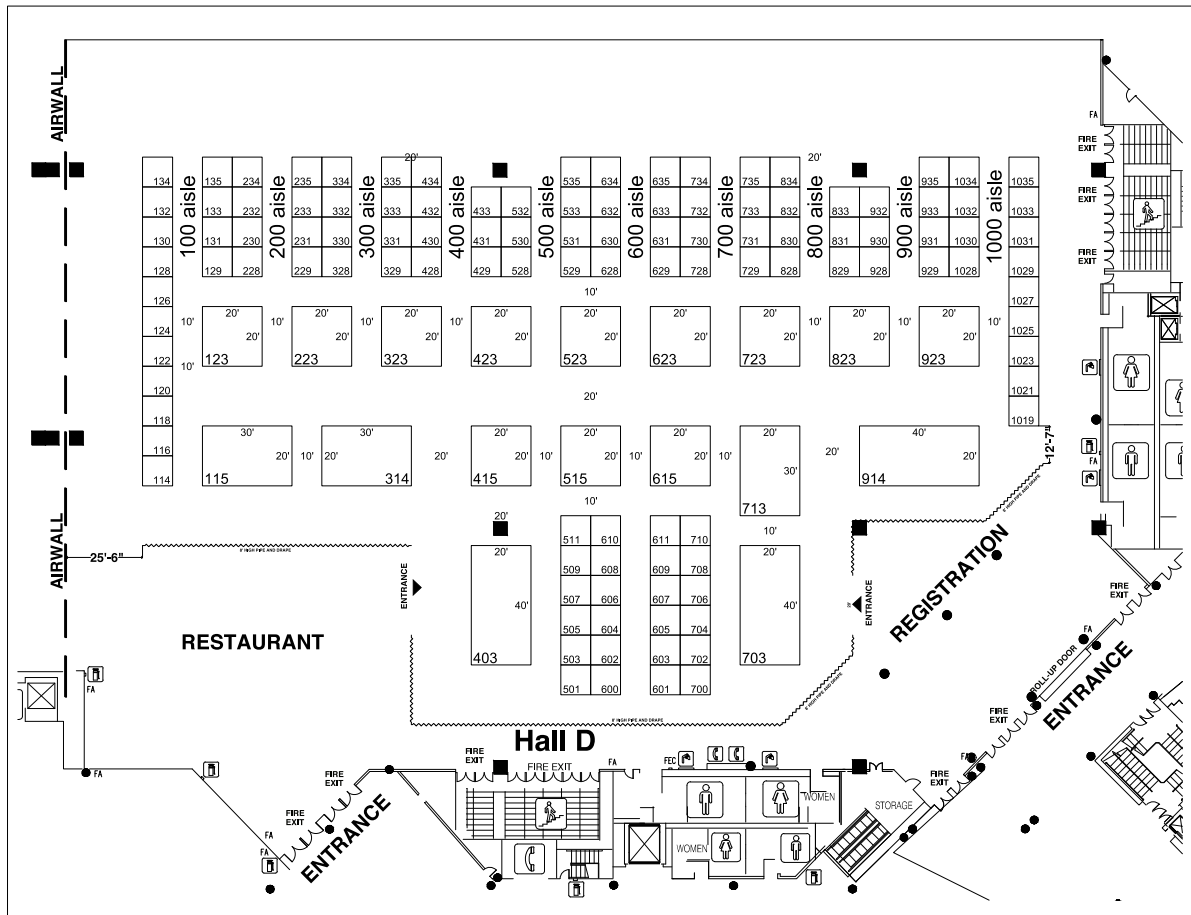
**BILT EUROPE 2022:**  
November 14-16, 2022  
Valencia Convention Centre,  
Valencia, Spain

**BILT ANZ 2022:**  
November 24-26, 2022  
RACV Royal Pines Resort,  
Queensland, Australia

**BILT AEC-ST Federal 2022**  
December 6-8, 2022  
MGM National Harbor, National Harbor,  
Maryland, USA

**BILT AEC-ST Federal 2023**  
December 5-7, 2023  
MGM National Harbor, National Harbor,  
Maryland, USA

# Floor Plan



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