



Kay Bailey Hutchison Convention Center
DALLAS, TEXAS

America's leading high-technology
event for those who design, construct,
own, and operate our built environment

A DBEI Event



Digital Built Week Americas

Exhibitor, Advertiser &
Sponsorship Prospectus

Exhibit: June 16-17, 2023

Conference: June 15-17, 2023

DIGITAL BUILT WEEK is back

Delivering the Buyers You Want:

Having concluded our June 2022 event in Anaheim, Digital Built Week Americas returns in 2023 to Dallas with an expanded line-up of events connecting the people dedicated to advancing the productivity, efficiency and sustainability of the built environment. Our flagship BILT event attended by 2,000 industry professionals, anchors a week full of AECO life-cycle and best practice events focusing on the tools, processes, workflows, innovation and collaboration driving industry forwards.

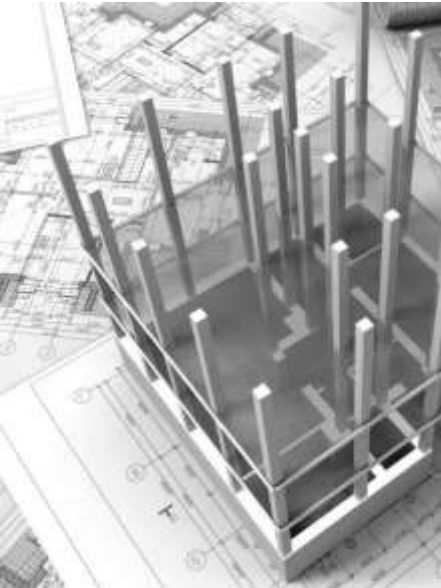
We are proud to provide the Americas and the broader international AECO ecosystem a comprehensive and expanded program and a showcase for emerging technology solutions, workflows, projects, and industry innovations.

Welcome to our community!

Here is why you should Exhibit or become a Sponsoring Partner:

Targeted to top decision makers and technology thought leaders, Digital Built Week will reach the entire project team. An educationally rich conference and a diverse trade show floor will explore the issues of interoperability, effective planning accurate design, improved construction and efficient maintenance and operations – all spanning the design construction life-cycle. Don't miss the opportunity to be part of the only event delivering solutions that explore the latest trends and products, industry best practices and emerging technologies providing real-world and tangible outcomes for AECO professionals to improve the way we live, work, and play in a digital world.





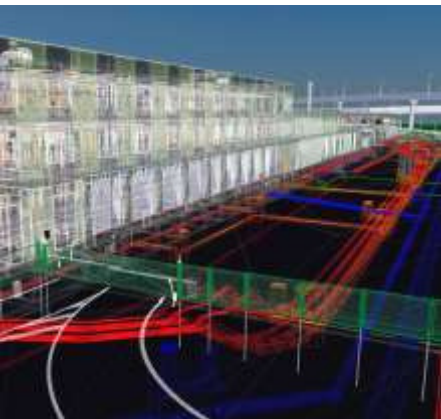
Digital Built Week will feature an extensive conference program focused on:

- BIM, Interoperability & Integrated Project Delivery
- Building Performance, Energy & Health/Safety/Welfare
- Emerging Technologies, Drones, Mobile Solutions & 3D
- Facility, Asset & Life-cycle Management
- Green/Sustainable Design & Construction
- Project, Financial & Construction Management
- Smart Cities & Connected Communities
- Specs, Codes, Standards, & Document Management
- Sustainable Sites, Mapping & Infrastructure



And on the expo floor, additional presentation areas will feature:

- Start-Up Pavilion (for new companies and new digital tools)
- Connected Job-Sites Theatre
- Building Performance Theatre
- Smart and Sustainable Cities Theatre
- The BIM Theatre



Join Digital Built Week today to gain these exclusive benefits:

- Access over 2000 elite industry superusers and decision makers
- Engage in a uniquely industry-curated and vendor-neutral forum
- Participate in the leading program showcasing industry-wide workflows
- Sell your products and services to the early adopters
- Meet and network with influencers and tier-1 national and global AECO firms
- Learn that no other event is more loved in the AECO industry or delivers better access



Who Will Attend?



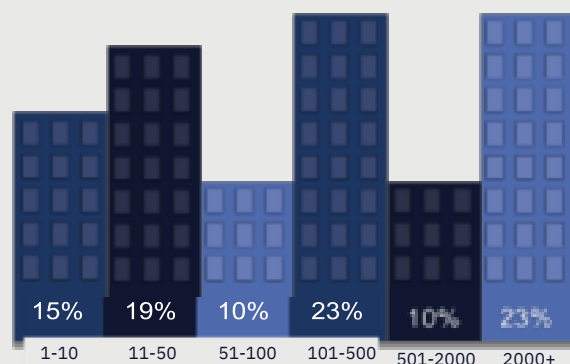
Visitor Profile

20%	ARCHITECTS architectural, interiors, specifiers
20%	ENGINEERS HVAC, environmental, mechanical, electrical, structural, civil, power/process/plant
15%	CONTRACTORS homebuilders, commercial, design/build
15%	OWNERS/OPERATORS government, facility managers, developers, planners
10%	UNIVERSITY/RESEARCH educators, students
10%	AEC RELATED consultants, associations, document/resource management
10%	PRODUCT DEVELOPMENT/MANUFACTURERS building/construction product vendors, technology providers, software developers

Attendee Job Titles

19%	CEO/Owner/Principal
16%	Architect/Engineer/Designer/specifier (non- management)
16%	Project Manager/Construction Management / Other Management Level
13%	VP/Department Manager/Other Executive
12%	Level Other Related AEC Professionals
9%	Product Design / Manufacturer
8%	Consulting
7%	Educator/Researcher

Company Size



Type of Work Firms do

INDUSTRY SECTOR

COMMERCIAL	68%
INSTITUTIONAL	53%
GOVERNMENT	68%
RESIDENTIAL	38%
INFRASTRUCTURE	25%
INDUSTRIAL	39%

Exhibitor Profile

30%	INFORMATION TECHNOLOGY BIM, software, IT services, hardware/peripherals/servers, communications
30%	BUILDING/CONSTRUCTION PRODUCTS energy, green building, facilities performance
30%	CIVIL/SITE/INFRASTRUCTURE SERVICES data recording, drones, GIS, mapping
10%	RELATED AEC RESOURCES codes, data resources/clearing houses, associations, publications, education, document management services



Exhibit + Advertising + Sponsorship Opportunities

Brand awareness doesn't have to stop at your booth. Exhibiting at Digital Built Week provides ample opportunity to market your product to an engaged audience.

You and your company are entitled to actively participate in the entire event including keynotes, conferences, special interest meetings, social/networking activities, and more.



Specific benefits include:

- Two listings in the show program
- Two complimentary conference passes to invite your key buyers.
- Side rail and rear wall draping
- Company profile, logo & link on website.
- Link will be active for 30 days after the event.
- Standard booth signage
- Company profile and logo on website

Exhibit Space	\$45 PER SQ. FT.	\$4,500 PER 10 FT. X 10 FT.	Contact our team for the updated FLOOR PLAN - Details below.
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Sponsorship Levels	DIAMOND \$90,000	PLATINUM \$65,000	GOLD \$35,000	SILVER \$20,000	BRONZE \$15,000
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Turnkey Start-up Demonstration Kiosks Rate: \$2500

Each kiosk comes complete with your company logo, electricity, internet access, and carpeting. It's ready for you to plug-in and begin demonstrating your software with no set-up delays or additional costs.



Choose Sponsorship and Advertising inclusions from our list or let us build a Custom Package for you!

Lab Sponsors, Mobile Apps, Signage & Banners, Food/Beverage/Receptions, Keynote & Plenary Sponsors, Lanyards, Tote Bags, Demo Suites, And more...

VISIT WWW.DBEL.ORG TO LEARN MORE ABOUT OPTIONS AND AVAILABILITY



Digital Built Week Americas

June 15-17, 2023 | Dallas, Texas

About the Sponsors:



Digital Built Environment Institute

A global not for profit with a mission to help industry respond to change and the need for more sustainable practices, the Institute provides environments, services, and products to help industry adopt advances in technology and process, works directly with software developers, manufacturers and industry leaders to help both foster and respond to the changing needs of digital practice, and works to improve productivity, efficiency and collaboration in a world where environmental concerns dictate a need for rapid improvements in what we do and how we do it.

For more information, contact info@dbei.org
or visit: www.dbei.org

To Sign-up, contact:

Sarb Powar

CONSULTANT,
BUSINESS DEVELOPMENT, DBEI
Phone: +1 213 814 2888
Mobile/WhatsApp: +44 7923 416 558
Email: Sarb.Powar@dbei.org

Zubaidah Razak

CONSULTANT,
BUSINESS DEVELOPMENT, DBEI
Phone: +1 214 736 9200
Mobile: +618 6102 7871
Email: Zubaidah.Razak@dbei.org



And mark your calendar for our other events around the globe:

BILT ANZ 2024:
Melbourne, Australia
September 2024

BILT EUR 2024:
Rotterdam, Europe
October 2024

BILT Federal 2024:
Maryland, USA
December 2024

Floor Plan

